



CREATIVE DIGITAL ECONOMY

1st International Conference

MAY 6-7, 2016

Call for Papers

The aim of this workshop is to discuss the analytical foundations and the empirical evidence of the impacts of recent ICT developments on innovation and (the innovation activities) of the firms. While most studies in the early 2000 focused on the immediate impact of ICT in terms of productivity and output, there is a new and emerging literature examining how new ICT generations are fostering innovation and improving firm' performance.

Disruptive technologies such as broadband, mobile Internet, 3D Printing, and Cloud Computing (CC) have been shown to have deep impacts on innovation. They are allowing firms to provide enhanced existing products and services, introduce new services and products, and explore new production models. For example, CC and 3D printing technologies are transforming the industrial production paradigm, and a new organizational production model is allowing EC firms to benefit. Several studies examine the relationship between broadband adoption and innovation, but works on the link between innovation and new ICTs are rather scarce.

This workshop aims to discuss analytical and empirical works looking at how the latest ICT developments are affecting firms' innovation activity. The Workshop targets scholars, businesses from all fields, policy-makers and task-managers from international organizations. It seeks to provide evidence that ICTs are increasing innovation activities in firms in recent years.

Publications opportunities:

- Innovations
- Journal of innovation in Digital Ecosystems
- Revue d'Economie Industrielle

Other special issues with ranked journal are under discussion

IMPORTANT DATES

**FULL PAPER
SUBMISSION:**
MARCH 21, 2016

**ACCEPTANCE
NOTIFICATION:**
MARCH 31, 2016

**INSCRIPTION AND
ACCOMMODATION
ARRANGEMENT:**
APRIL 15, 2016

VENUE:
6 AND 7 MAY 2016

SOCIAL EVENTS:
6 AND 7 MAY 2016

HAMMAMET, TUNISIA

Alhambra Thalasso Hotel

for more information, visit
our website at:

www.cde2016.net

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SUB-TOPICS

COMPLEMENTARITY
BETWEEN ICT AND
ORGANIZATIONAL
INNOVATIONS

CLOUD COMPUTING

E-SKILLS

ICT, SMALL BUSINESS
AND
ENTREPRENEURSHIP

ICT ABSORPTIVE
CAPACITY

INNOVATION AND IT
STANDARDS

OPEN INNOVATION

3D PRINTING

GREEN IT

OTHERS ...

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